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July 8, 2010

Mr. Alfred M. Pollard General Counsel Federal Housing Finance Agency 1700 G Street, N.W. Fourth Floor Washington, DC 20552 Re: RIN 2590-AA27

Dear Mr. Pollard:

On behalf of the Mississippi Manufactured Housing Association please consider these formal comments in response to the Enterprise Duty to Serve Under Served Markets Notice of Proposed Rule Making and Request for Comments (RIN 2590-AA27) released June 7, 2010.

In developing regulatory guidelines to implement duty to serve provisions outlined in the Housing and Economic Reform Act of 2008 (HERA; P.L. 110-289), initial rules developed by the Federal Housing Finance Agency (FHFA) do not fully reflect congressional intent on the duty government-sponsored enterprises (GSEs) have to serve the manufactured housing market. HERA tasked the GSEs with developing loan products, flexible underwriting guidelines and a secondary market for mortgages for very low-, low- and moderate- income families for three under served markets: 1) manufactured housing; 2) rural housing; and 3) affordable housing. Congress further specified that FHFA, in considering whether GSEs have fulfilled their duty to serve obligation, consider loans secured by both real and personal property.

In its proposed rule, FHFA indicates it will consider only manufactured homes loans secured by real property for purposes of the duty to serve the manufactured housing market requirement. We feel this decision misinterprets legislative intent as well as industry realities with respect to the prevalent role personal property lending plays in the manufactured housing market. The manufactured housing industry serves a vital segment of the housing market. In fact, since 1989, manufactured housing has accounted for 21 percent of all new single family housing sold in the United States. A significant portion of this is in the form of affordable housing, specifically:

In 2009, 43 percent of all new home sales under \$150,000 and 23 percent under \$200,000 were manufactured homes

- 73 percent of those living in manufactured housing earn less than \$50,000
- 45 percent of manufactured housing borrowers earn 80 percent of less of Area Median Income (AMI)

More than 60 percent of manufactured home owners have relied on a personal property loan in

order to finance their home purchase. FHFA's initial decision to exclude personal property lending considerations from the GSE's duty to serve obligation effectively eliminates more than half the market that relies on manufactured housing.

In Mississippi, one out of every four "new home" starts is a manufactured home and most of these homes are located in the rural areas of our state. The 2000 Census reported 522,350 Mississippians living in manufactured homes which has grown each year since. In 2009, over 2200 new manufactured homes were sold in our state and that number does not reflect the used homes purchased. Many of our citizens place their manufactured homes on family land and therefore need personal property loans to meet their needs of home ownership. In fact, approximately 80 percent of manufactured housing loans in Mississippi are personal property loans.

While the charters of Fannie Mae and Freddie Mac have always allowed for the purchase of personal property loans, they represent only one percent of all loans purchased by the GSEs. Congress recognized this reality, and through, HERA provided FHFA the authority to consider loans secured by both real and personal property in assuring GSEs dutifully serve the needs of the manufactured housing market. While we appreciate the concerns raised by FHFA to ensure GSEs remain viable economic institutions and that adequate consumer protections are in place. FHFA and the GSEs have an obligation to serve manufactured housing and the 18 million Americans that currently reside in manufactured homes. The manufactured housing industry stands ready to address personal property lending issues identified by FHFA in the proposed rule in a substantive and productive manner.

However, the decision to potentially eliminate personal property lending from GSE duty to serve requirements not only fails to serve the under served manufactured housing market; it fails to serve the larger under served affordable housing and rural housing markets. It is for these reasons FHFA is urged to amend its proposed rule to also consider manufactured home loans secured as personal property towards the Enterprise duty to serve requirement.

Thank you for your consideration of these comments.

Sincerely,

Jennifer Hall MMHA Executive Director