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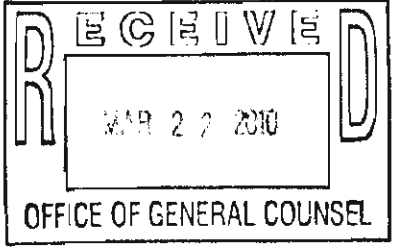
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March 10, 2010

Alfred N. Pollard, Esq.
General Counsel
Federal Housing Finance Agency
1700 G Street, NW, 4th Floor
Washington, DC 20552



Dear Mr. Pollard:

I Chair the New America Alliance, a national organization of leading Latino businessmen and businesswomen. Many of our members have companies in the area of financial services.

We read with great interest the proposed rule-making of the Federal Housing Finance Agency (FHFA) for additional minority and women inclusion by the various government agencies that fall under the umbrella of the FHFA. We applaud any effort by the FHFA to improve the track records of those agencies in terms of working with firms owned by women and minorities.

As you are no doubt aware, the American Latino community now constitutes approximately one-sixth of our nation's population. Yet, every study we have seen shows that Latino-owned financial services firms even today annually receive an infinitesimally small fraction of one percent of financial services contracts in this country, whether measured by fees or by assets.

While we very much appreciate the efforts that the FHFA is taking to make America fairer, we would like the opportunity to bring a delegation of our members in the asset management, financial advisory, underwriting and brokerage fields to Washington, DC, to meet with representatives of the FHFA and the various agencies it oversees to see how the FHFA's good intentions can turn into reality. I would be grateful to you if you could let me know who we should contact at the FHFA to arrange such a visit.

Very truly yours,

Carlos E. Loumiet
Chair, New America Alliance
305 810-2500

cc: Senator Bob Menendez beginning
Congressman Xavier Becerra