

1 TOI ROBERTS: Hello and welcome to the Federal Housing
2 Finance Agency's 2023 Duty to Serve Market public listening
3 sessions. I am Toi Roberts, a member of the Duty to Serve
4 Markets team, and I will be emceeding today's listening
5 session, and today's session will be recorded. Thank you all
6 for joining us here today. We are excited to be hosting
7 another series of public listening sessions this year that
8 focuses on all three Duty to Serve underserved markets. This
9 year's listening sessions we are particularly interested in
10 getting your feedback on the Enterprises' next Duty to Serve
11 plan cycle activities for 2025-2027. We will be hosting
12 three listening sessions, one for each Duty to Serve
13 underserved market and, for today's session, we will be
14 focusing on the rural housing market. But before we get
15 started, I would like to first introduce you to the lead of
16 our Duty to Serve Markets team, Supervisory Policy Analyst,
17 Ms. Marcea Barringer.

18

19 MARCEA BARRINGER: Good afternoon everyone. As Toi
20 said, I'm Marcea Barringer and I'm the team lead and a
21 Supervisory Policy Analyst for the Duty to Serve program
22 here at FHFA. It's my pleasure to welcome all of you to this
23 virtual listening session on the rural housing market. As
24 Toi said, this is the first of three listening sessions on

1 the Duty to Serve underserved markets that we're holding
2 this week. It's also my pleasure to introduce Naa Awaa Tagoe
3 who will be providing our opening remarks. Naa Awaa is
4 Deputy Director of Housing Mission and Goals at FHFA. She
5 is responsible for FHFA policy development and analysis,
6 oversight of Housing and Regulatory policy, oversight of the
7 mission and goals of the Enterprises, as well as, the
8 Housing Finance and Community Development mission of the
9 Federal Home Loan Banks. In support of FHFA's mission and
10 the Director's responsibilities as a member of the Federal
11 Housing Finance Oversight Board, the Financial Stability
12 Oversight Board, and the Financial Stability Oversight
13 Council, Naa Awaa also oversees and coordinates FHFA
14 activities including data analysis, market surveillance,
15 systemic risk monitoring and analysis affecting housing
16 markets and financial markets. Among other offices, Naa
17 Awaa supervises the Office of Housing and Community
18 Investment where oversight of the Enterprises Duty to Serve
19 and Housing Goals are housed. And, now I'll turn things over
20 to Naa Awaa.

21

22 DEPUTY DIRECTOR TAGOE: Thanks Marcea, I really
23 appreciate the introduction. And, good afternoon to
24 everybody and welcome. Thank you Toi as well for getting us

1 started today and really thanks to all of you for your
2 participation. As you know, FHFA's Duty to Serve program is
3 one of our most important responsibilities and we just
4 couldn't do it without input from, you know, stakeholders
5 like all of you. As Toi and Marcea both mentioned, you
6 know, today's topic is the rural markets. We do have a
7 couple more listening sessions this week, tomorrow on
8 manufactured housing, on Wednesday on affordable housing
9 preservation. But, turning our focus to rural, some of you
10 may know that one quarter of homes in the U.S. are in rural
11 areas and in the last year rural areas experienced a second
12 year of modest gains in population with more than half of
13 all rural counties recording more people moving in than
14 moving out. Rural areas also experienced the largest
15 increase in homelessness during the pandemic and almost 40%
16 of rural renters are spending more than 30% of their income
17 on housing and so there's a growing need for high quality
18 affordable rental options in rural areas. And you know
19 while home ownership rates in rural areas tend to be higher,
20 we do know that the lack of access to credit and financial
21 services continue to be key barriers for attaining home
22 ownership for many in rural communities. Now, Fannie Mae
23 and Freddie Mac are working to fulfill the targets that they
24 developed in their Duty to Serve plans for 2022 through

1 2024. And those targets and strategies are comprehensive,
2 and they really build on lessons learned and progress made
3 since their Duty to Serve program was started in in 2018.
4 And, here at FHFA we're evaluating each Enterprise's Duty to
5 Serve performance for 2022 and coordinating with them as
6 they execute their plans for 2023, it is in what is really a
7 challenging market. At the same time, along with
8 Enterprises we're gearing up for the submission of their
9 Duty to Serve plans for 2025-2027, and you know that's
10 really where this week's listening sessions play an
11 important role. So FHFA, along with Fannie and Freddie, we
12 really need to hear from stakeholders like you about what
13 current activities in the Duty to Serve plans should be
14 continued for the 2025 to 2027 plan cycle, what new
15 activities they should Undertake, and which critical
16 activities should be eligible for Duty to Serve extra
17 credit. Now, there are many opportunities for Fannie and
18 Freddie to work to further facilitate a secondary Housing
19 Finance Market in rural areas through their Duty to Serve
20 programs, including support for you know Native American
21 housing in tribal areas, housing for agricultural workers,
22 mortgage lending by small financial institutions, financing
23 of small rental properties, and support for affordable
24 housing in the lower Mississippi Delta, middle Appalachia,

1 the Colonias, and counties across the country that are
2 experiencing persistent poverty. And while the challenges
3 are significant, we've been privileged to get to know
4 remarkable leaders working in the rural housing field,
5 including our speakers today, who've come up with creative
6 solutions to tackle these challenges and suggestions on how
7 Fannie and Freddie can support their efforts. And we also
8 know that Fannie and Freddie have facilitated liquidity in
9 the rural housing market since before the inception of the
10 Duty to Serve programs in 2018, and in a few minutes each
11 will tell you more you know about what they've done to
12 address the needs of the rural housing market through their
13 Duty to Serve programs to date and what they plan to do in
14 the future. So, on behalf of Director Thompson and our
15 entire team, I want to thank you again for joining us, I
16 encourage you to attend the next two sessions of this
17 listening event where we'll discuss again manufactured
18 housing and then affordable housing preservation, because
19 they're just as vital to the Duty to Serve initiative as the
20 issues we'll discuss with you today. Thank you again and
21 I'll turn things back over to Toi.

22

23 TOI ROBERTS: Thank you Deputy Director Tagoe. All
24 right so, before we move forward with the remainder of the

1 agenda, I do have a few important housekeeping remarks. As
2 you know we have organized this webinar in order to obtain
3 your input on the Enterprises' next Duty to Serve plan
4 activities that fall under each of the three Duty to Serve
5 underserved markets. During today's session, FHFA will not
6 discuss the status or timing of any potential rulemaking.
7 If FHFA does decide to engage in a rulemaking on any matters
8 discussed at this meeting today, this meeting would not take
9 the place of a public comment process. The rulemaking
10 document would establish the public comment process and you
11 would need to submit your comments, if any, in accordance
12 with the submission instructions in that document. FHFA may
13 summarize the feedback gathered at today's session in a
14 future rulemaking document if we determine that a summary
15 would be useful to explain the basis of a rulemaking. Also,
16 please keep in mind that nothing said in today's session
17 would be construed as binding on or a final decision by the
18 FHFA Director or FHFA staff. Any questions we may have are
19 focused on understanding your views and do not indicate a
20 position of FHFA staff or the agency. Okay, and so we do
21 have a great lineup of speakers today. We have, we will
22 hear from 12 guest speakers and midway through, we will have
23 a short 10-minute break. Each speaker will have up to six
24 minutes to speak and we will try our best to stay on

1 schedule and ask that everyone speaking help us do so as
2 well. I will be chiming in to give each speaker a one
3 minute warning as their time draws to a close. If someone
4 does go over their time, unfortunately I will have to
5 interrupt in order to help keep us on schedule. However, if
6 that does happen, speakers are welcome to submit written
7 testimony and their full testimony will be included in the
8 public comments record. Each speaker will have the ability
9 to mute and unmute their microphones throughout the session
10 but we ask that you keep your microphones muted until it is
11 your time to speak. We also ask that all speakers be
12 prepared to turn on your video cameras during your speaking
13 segments. Finally, as was mentioned earlier, today's
14 listening session is being recorded. FHFA will also prepare
15 a transcript of today's session which will include the names
16 of all speakers and the organizations they represent. We
17 will post the recording and transcript on FHFA's website and
18 YouTube channel along with any materials being presented
19 today. Okay, so now, before we begin hearing from our guest
20 speakers, each Enterprise will speak briefly about today's
21 listening session on the rural housing market, and first up
22 we will hear from Fannie Mae. And speaking from the Fannie
23 Mae Duty to Serve team is, Ms. Kristin Axtell.

24

1 KRISTIN AXTELL: Thank you. We can proceed to the next
2 slide, thank you. Good afternoon. My name is Kristin
3 Axtell and I work on the Engagement and Impact team at
4 Fannie Mae supporting Duty to Serve. I'd like to start with
5 a thank you to Director Thompson and FHFA for hosting this
6 session and the opportunity for Fannie Mae to participate,
7 as well as, a thank you to all the participants for their
8 contributions today. Next, I'll discuss our approach to
9 planning for 2025 to 2027, as well as some key learnings and
10 challenges we're working through in the rural market. So,
11 the 2025 to 2027 Duty to Serve plan cycle, the team has
12 taken an all hands on deck approach to plan writing that
13 captures the inside of our customers, business teams,
14 industry partners and advocates. We are using this feedback
15 to identify what's working, what's not working, and other
16 opportunities to explore in support of sustainable
17 affordable housing. Engagements such as today's listening
18 session provide an invaluable opportunity to hear directly
19 from industry advocates and stakeholders who are closest to
20 the challenges of this market and are uniquely positioned to
21 advise on solutions. During these sessions we'll be
22 listening intently for your honest feedback, as well as your
23 vision for the future. We look forward to working with you
24 hearing your insight and incorporating your ideas in the

1 next installment of the Duty to Serve plan. Now for some
2 key learnings. While we saw loan purchases decline year
3 over year in the rural single family purchase money mortgage
4 market, this was lower than the broader single-family
5 purchase money mortgage market year-over-year, and is
6 indicative of a resilient market and effective lender
7 engagement and outreach. Through a targeted analysis, we
8 determined that purchase money mortgage volume from, excuse
9 me, small financial institutions otherwise known as SFIs
10 disproportionately impacted by market headwinds due to
11 intensive competition and crowding out by non-SFIs.
12 Feedback from SFI originators and aggregators indicated a
13 need for more down payment assistance funds or other means
14 of supporting credit worthy borrowers with limited savings.
15 Through our engagements with Native CDFIs and sponsored
16 technical assistance through industry partners, we have been
17 able to identify additional opportunities for lending
18 partnerships in our NACLI program. Expansion of our
19 geographic outreach has allowed us to engage with a diverse
20 set of Native communities and better understand the nuances
21 of lending in each. Our work to evaluate the feasibility of
22 an investment in a CDFI revealed much about the need for
23 low-cost, flexible capital among both CDFIs and Native CDFIs
24 to preserve affordability in their products without

1 constraining mission-driven activities so that these
2 institutions can serve their markets effectively. Through
3 our work in providing technical assistance related to multi-
4 family housing for high needs rural populations, we
5 discovered that intensive and high-touch TA can result in
6 both Native American and Farm Worker Housing projects being
7 funded. Now for the challenges. There has been notable
8 impact to loan purchase volume from SFIs due to competition
9 for single-family purchase money mortgages the rising rate
10 environment and affordable housing supply challenges. To
11 address this we are evaluating creative strategies to target
12 SFIs more directly and exploring how we can support some of
13 the resource needs these institutions have highlighted
14 during our engagements. In the Native lending space, the
15 most immediate challenge to financing more loans on tribal
16 land is establishing more Memoranda of Understanding,
17 otherwise known as MOUs, between more tribes and Fannie Mae.
18 While there are such, several MOUs in place today, we
19 continue to conduct significant tribal outreach and
20 engagement in an effort to expand this list and thereby
21 access to conventional lending products. In addition to
22 having MOUs in place, the participation of seller servicers
23 in the NACLI program also requires thorough engagement and
24 education about the opportunities within NACLI. In high

1 needs rural regions and small rural multi-family lending, we
2 remain engaged with just lenders on the state of the current
3 market and are pleased to see that year-to-date loan volumes
4 and remaining 2023 pipelines are healthy in spite of a
5 challenging lending environment. That concludes our opening
6 remarks. I just like to say thank you again for the
7 opportunity to participate in today's listening session, and
8 thank you to all of today's participants for their valuable
9 feedback.

10

11 TOI ROBERTS: Thank you Kristin. Now we will hear from
12 Freddie Mac, and speaking from the Freddie Mac Duty to Serve
13 team is Mr. Mike Morosi-Brown and Ms. Catherine Houlihan.

14

15 MIKE MOROSI-BROWN: Well, thank you, good afternoon.
16 As mentioned, I'm Michael Morosi-Brown and I'm with Freddie
17 Mac's Multi-family Mission Policy and Strategy team, and we
18 are fortunate to be joined today by market participants and
19 others with deep expertise in rural markets. As always, we
20 appreciate your feedback your collaboration and work which
21 makes a difference for people and communities across the
22 country. I'd also like to extend our appreciation for the
23 team at FHFA, which offers not just oversight but strategic
24 insights that help guide our work. Thank you again for

1 hosting today's forum. Over the course of Duty to Serve,
2 we've increased our presence in certain areas and we've
3 expanded into others and we've had important successes
4 thanks in many ways to the willingness of stakeholders to
5 share their insights with us. Through our work we've
6 deepened our knowledge of what it takes to better serve
7 underserved markets, and my colleague Catherine Houlihan
8 from our Single Family Duty to Serve team can go into more
9 detail about that, Catherine.

10

11 CATHERINE HOULIHAN: Thank you Mike, and thank you
12 everyone for being on the call and for FHFA for inviting us
13 to be here. First, although we know the importance of
14 collaborating across the ecosystem to help move housing
15 forward, our work under Duty to Serve has put an exclamation
16 point on it. Progress requires strong relationships, deep
17 expertise and patience. Related to that no single solution
18 can transform the market. Instead, it comes about through
19 incremental change plus outreach and education to maximize
20 the benefits. We also learned that additional tailoring
21 sometimes is needed to create relevant solutions for certain
22 rural populations and lenders. Also, when market conditions
23 turn as they have in the past year, rural and underserved
24 areas feel the consequences. It becomes more difficult to

1 transact business and the relationships and expertise we
2 talked about earlier become even more important. Finally,
3 we've made progress but there is more to do. This year,
4 we've worked hard to maintain our presence in the market,
5 locate transactions that align with our mission and deliver
6 on our commitments. Michael, I'll hand it back over to you
7 to wrap up.

8 MIKE MOROSI-BROWN: Well, thank you for that. We again
9 appreciate the opportunity to learn from you today and look
10 forward to your constructive feedback which we will consider
11 as we work to develop our next Duty to Serve plan. Your
12 input and support are critical to ensuring that we build on
13 our progress during the next plan cycle. Thank you very
14 much.

15

16 TOI ROBERTS: All right, thank you Mike and Catherine.
17 Looks like we are running way ahead of schedule, so let's
18 just go right into it. We have, now our, it's time to hear
19 from our stakeholder guest speakers and so first up is,
20 sorry, Ms. Lesli Gooch from the Manufactured Housing
21 Institute.

22

23 LESLI GOOCH: Thank you Toi. Thank you to the team
24 from FHFA and Fannie Mae and Freddie Mac and everyone who's

1 joining today's listening session. My name is Lesli Gooch,
2 I'm the CEO of the Manufactured Housing Institute. We are
3 the only National Trade Association that represents every
4 segment of the factory-built housing industry. Our members
5 include home builders, suppliers, retail sellers, lenders,
6 installers, community owners, community operators and others
7 who serve the industry. Our members are responsible for
8 close to 85% of the manufactured homes that are produced
9 every year. In 2022 our industry produced 112,000 homes and
10 this accounted for over 11% of all new single-family home
11 starts and 7% of total housing starts. Manufactured housing
12 provides an affordable form of home ownership for almost 22
13 million people. Nationwide we offer value to our consumers
14 because of technological advancements and cost savings that
15 are associated with the factory-built process and because of
16 the efficiencies that come with the Federal Building Code.
17 Manufactured housing has a particularly important role in
18 facilitating affordable home ownership in rural communities.
19 Manufactured housing represents 6.3% of the nation's total
20 housing stock, but in rural areas manufactured housing
21 actually represents about 14% of the housing stock. Further
22 5 of the top 10 states that lead in manufactured housing
23 shipments have at least a 33% rural population and at least
24 a quarter of the population lives in rural areas in 8 out of

1 the 10 top shipment states for manufactured housing.
2 Conditions in the home buying market are pushing consumers
3 to explore options outside of population dense urban areas
4 and the top two states for manufactured housing shipments
5 were also the leading states for domestic migration in 2021.
6 With respect to Duty to Serve MHI believes that the U.S.
7 Housing Finance system must do more to support homeownership
8 through manufactured housing. In reviewing the Enterprises
9 rural Duty to Serve plans for 2022 through 2024, MHI
10 appreciates some specialized areas of focus such as CDFIs,
11 the low-income housing tax credit, multi-family mortgage
12 credit and the research and symposiums that are being done
13 about how to do even more in rural areas. However, the
14 overriding focus on Rural Duty to Serve has and should
15 continue to be, purchasing single-family loans in rural
16 areas which inevitably involves a focus on the purchase of
17 manufactured home loans. With respect to that metric we
18 support the 2022 to 24 Duty to Serve plans boost and targets
19 for the purchase of rural single-family home loans. The
20 greatest liquidity need is in personal property manufactured
21 home loans. This is because Fannie Mae and Freddie Mac have
22 not purchased personal property loans in 15 years. Fannie
23 Mae and Freddie Mac have for many years, under Duty to Serve
24 promise to reserve the purchase of personal property loans

1 but so far that has not happened. Fannie and Freddie
2 continue to also have an important role in purchasing real
3 property manufactured home loans and we appreciate that both
4 Enterprises have made critical updates to appraisal guidance
5 for the cross mod home which provides additional liquidity
6 for those homes like the ones behind me that have features
7 that make them indistinguishable from site-built homes.
8 However the Enterprises continue to charge a 50 basis point
9 loan level price adjustment on real property manufactured
10 loans. We would ask that the Enterprises eliminate that
11 fee. I will expand on my recommendations during the Duty to
12 Serve manufactured housing session that will take place
13 tomorrow but in conclusion, MHI members sincerely appreciate
14 the work that has gone into the Duty to Serve activities of
15 the GSEs and we stand ready to help and support them as they
16 take the next step in continuing to develop a robust
17 secondary market for all manufactured home loan products. A
18 stronger involvement by Fannie Mae and Freddie Mac in the
19 manufactured housing market will not only strengthen home
20 ownership opportunities but also offer an alternative to
21 consumers who are hurt by unaffordable rents or the shortage
22 of adequate housing. Manufactured.. I'm sorry, oh, well I
23 just had one other sentence Toi. Manufactured housing is
24 critical to increasing the availability of affordable

1 housing in America we look forward to our continued
2 engagement on this issue. Thank you for the opportunity to
3 speak.

4

5 TOI ROBERTS: Thank you Ms. Gooch. All right so for
6 our next speaker, our next speaker is Mr. Jim Gray from the
7 Lincoln Institute of Land Policy.

8

9 JIM GRAY: Thank you Toi and thanks to FHFA, Fannie and
10 Freddie. I'm Jim Gray, a senior fellow at the Lincoln
11 Institute of Land Policy. We're an over 75 year old
12 foundation working on all kinds of issues that pertain to
13 how the world uses our land and water resources for the
14 benefit of all. We convene the underserved mortgage markets
15 coalition a collection of 29 affordable housing
16 organizations that work to expand mortgage financing to
17 groups that are traditionally underserved in the market. My
18 remarks today are only on behalf of the Lincoln Institute,
19 I'm not speaking for our coalition partners. In general, we
20 view the Duty to Serve as well as the Equitable Housing
21 Finance plans as central to expanding the mortgage market
22 because they represent opportunities to change the business
23 models of Fannie and Freddie. Federally insured banks are
24 migrating from mortgage origination and from the conduit

1 channel, this hugely impacts the mortgage market and has
2 begun to dilute the effectiveness of the Community
3 Reinvestment Act. The non-federally insured independent
4 mortgage lenders moving into this market rely as much or
5 more on Fannie and Freddie as the more heavily regulated
6 banks they are replacing. The net impact is that Fannie and
7 Freddie have even more influence on who has access to
8 mortgage credit relative to the CRA. In January of 22,
9 shortly after the initial plans from the last round were
10 rejected by FHFA, the underserved mortgage markets coalition
11 produced a blueprint outlining our main recommendations for
12 creating an impactful Duty to Serve plan. For the rural
13 housing portion of the plans, we advocated two main
14 priorities. First, increased loan purchases in section 515
15 and second, creating flexible loan products to serve LMI
16 borrowers in high needs rural regions. Fannie included 515
17 in its revised plan, which we appreciate. We continue to
18 think that greater attention to the 515 program in creating
19 flexible loan products probably leveraging CDFIs like, cdc
20 and FAHE should be strongly considered. Some of the
21 specifics we recommend in a CDFI loan product include one,
22 exceptions from income limits in high needs rural regions
23 and persistent poverty areas two, credit exceptions for low
24 and or non-conforming credit three, institute a 4% deferred

1 or repayable loan to cover closing costs after the first
2 lien is paid four, increase the seller concession amount
3 from 3% to 6% and five, eliminate the limit on CLTV given
4 that FHFA doesn't have a limit like that. And then in
5 addition to the 515 and the CDFI loan product we now add
6 prioritizing Native American housing and increasing
7 investments in rural LIHTCLIHTC equity. Specifically on
8 rural LIHTCLIHTC equity, we strongly encourage both
9 companies to adopt multi-investor fund approaches since this
10 is the only practical way to do the smaller rural multi-
11 family deals and LIHTC equity is harder to access through
12 CRA and, so Fannie and Freddie are really critical for
13 providing this this housing in rural areas. We encourage
14 FHFA to work with Treasury to make sure that Fannie and
15 Freddie continue to get accelerated depreciation and other
16 favorable tax treatment for multi-investor funds, and
17 particularly Freddie, we encourage you to start using multi-
18 investor funds. Two other issues we've raised that I'll
19 quickly re-emphasize, first, one of the most impactful
20 changes would be for FHFA to permit targeted equity
21 investments. Underserved markets would massively benefit
22 from targeted equity investments particularly rural
23 communities. Finally, publishing Duty to Serve and also EHF
24 evaluation data at a goal level is central to the success of

1 this program because that is how we can get to where the
2 people on the outside can help Fannie and Freddie change
3 their business models to reach these markets. Publishing
4 all the evaluative data that FHFA already has would vastly
5 improve our ability to monitor the success of DTS and EHF,
6 we encourage FHFA to change its practice to promptly release
7 evaluative information at the objective level going forward.
8 Thank you for the opportunity to comment.

9

10 TOI ROBERTS: Thank you Jim. All right, okay and so
11 for our next speaker, we have Mr. John Wiechmann from the
12 Midwest Housing Equity Group.

13

14 JOHN WIECHMANN: Hello, thank you. I appreciate the
15 opportunity to present at today's listening session. My
16 name is John Wiechmann, I'm the CEO of Midwest Housing
17 Equity Group. Midwest Housing, we're a Nebraska non-profit
18 Corporation. We're formed in 1993 and our mission is to
19 change lives for a better tomorrow. We do that by promoting
20 the development and sustainability of quality affordable
21 housing. More specifically, we raise private sector equity
22 capital mostly from banks, insurance companies and the
23 Enterprises to invest into affordable housing developments
24 throughout the Midwest. All those utilize the federal Low-

1 income Housing Tax Credit. We're headquartered in Omaha,
2 Nebraska but we also have offices in Topeka, Kansas, Des
3 Moines, Iowa, Oklahoma City, Oklahoma, Sioux Falls, South
4 Dakota and Denver Colorado. We also invest in Minnesota,
5 Missouri, Arkansas, Montana, Wyoming, Idaho, North Dakota
6 and Texas, a pretty rural footprint for the most part.
7 Since inception, we've raised about \$3 billion of capital
8 and helped create just over 24,000 units of quality rental
9 housing. Importantly for today, what I think is relevant,
10 we've invested about \$1.5 billion into communities of 50,000
11 or fewer people that's helped create right around 12,000
12 quality rental homes in rural America. Across our entire
13 portfolio, the average development size is just under 30
14 units. Many of those are 6 unit, 10 unit and 12 unit
15 developments. Our whole existence was kind of predicated on
16 serving underserved markets throughout the Midwest. The
17 needs of rural Midwest are many, as it relates to housing,
18 in our case affordable rental housing, there is great need
19 for both preservation and new construction. As I'm sure
20 you've heard from USDA's Rural Housing Services, its entire
21 portfolio pretty much is in need of meaningful rehab. Over
22 the past couple years, we've been proud to partner with them
23 on about \$100 million of investment to help preserve those
24 properties and bring them up to modern day standards. But

1 at the same time, those markets also need new development.
2 Let's give you an example, so in Nebraska 50% of our housing
3 stock, available housing stock, was built prior to 1960. So
4 maybe that's not a long time for humans, but for a wood
5 frame home that's a pretty long time, and of course our
6 family needs have changed a lot in the 60 plus years since
7 those were built. So we also put some money into new
8 developments. So anyway what does that all have to do with
9 our session today? Well, the Enterprise's participation in
10 the LIHTC housing market is critically important. In our
11 case we primarily dealt with Fannie Mae. Fannie is
12 definitely changing lives for a better tomorrow, helping us
13 execute on the mission. The dollars it's committed since
14 2018 have had a real big impact and we need that to
15 continue, absolutely. So as we look to the future
16 involvement of the Enterprises and the rural affordable
17 housing markets, I offer you two points for consideration.
18 First, we need the Enterprises participating in the multi-
19 investor LIHTC funds that serve Rural America. At present,
20 and I might be wrong, I'm not stating this unequivocally,
21 but it appears to us that neither entity is doing so. The
22 LIHTC program is the largest affordable housing preservation
23 and development program for these small communities but it
24 needs that investment capital to function properly. These

1 are small deals right, they're in small towns. We don't
2 need a 100 units in a town of 5,000 people. What that means
3 is the deals need less equity, they're smaller, really less
4 than \$7 million, a lot of times less than 5, and that can
5 make it challenging to invest be a proprietary fund
6 execution. In addition the large money center banks
7 generally don't invest in these markets because they don't
8 have any community reinvestment act needs in these towns.
9 Presently, we understand that the tax-exempt controlled
10 entity issue has resulted in Fannie Mae's ceasing its multi-
11 investor fund activity at the end of 2022. We understand
12 that it's requested a modification for its 2023 Duty to
13 Serve plans and goals, and while the 2023 modification is
14 less than ideal, we realize that the one-time change is
15 reasonable due to the material impact of Fannie's business
16 model caused by the tax-exempt controlled entity issue.
17 However, any additional modifications beyond this year to
18 the Enterprise's LIHTC rural housing investment goals will
19 only exacerbate the rural housing crisis. I can't state
20 that enough. We're hopeful the Treasury will issue the
21 necessary guidance soon to avoid a repeat of request of
22 2024. And I do note that 20 Senators, both Republicans and
23 Democrats, sent a letter to Treasury Secretary Yellen,
24 asking Treasury to clarify the Enterprises are not taxes and

1 controlled entities. We encourage FHFA to also weigh in on
2 the issue and I believe you have, and we appreciate that.
3 Second, assuming the TECE issue is resolved, I recommend an
4 increase to the Enterprise's LIHTC investment authority.
5 Currently capped in \$850 million annually, I believe an
6 increase of \$150 million each targeted just to rural America
7 would be incredibly helpful in addressing the aforementioned
8 housing needs of the communities we serve. That's an
9 additional \$300 million a year just to rural America.
10 Targeted communities that most large money center banks
11 don't focus on, as we said because they don't have any CRA
12 needs. You may ask, is this really necessary? I think it
13 is, let me give you a current policy situation that is
14 probably going to disrupt the market, the LIHTC market. The
15 Fed, the OCC and the FDIC are finalizing their CRA
16 regulatory rewrite. Financial institutions that are
17 regulated by those entities buy 85% of the LIHTC nationally
18 has drafted that rewrite eliminated the investment test.
19 Most banks satisfy their investment test by investing in
20 LIHTC. If the test is eliminated it is not clear that banks
21 will continue as market participants in the LIHTC space and
22 certainly not at the same scale. Increasing the GSEs' LIHTC
23 investment authority by \$150 million targeted to rural
24 America, allows FHFA to provide stability to the affordable

1 rural housing market that seems pretty well aligned with its
2 mission and purpose. So, to sum it up, two things, let's
3 get the tax-exempt controlled entity issue resolved and get
4 the Enterprises back invested into multi-investor funds that
5 serve rural communities, and let's increase the Enterprises
6 LIHTC authority by \$150 million each targeted to rural
7 America. Thank you all for letting me present today, I
8 always appreciate you listening to me, and especially you
9 taking consideration of my suggestions. Thanks a bunch.

10

11 TOI ROBERTS: Thank you Mr. Wiechmann. Okay, so for
12 our next speaker we will hear from Mr. Jonathan Harwitz from
13 the Housing Assistance Council.

14

15 JONATHAN HARWITZ: Thank you, HAC appreciates the
16 opportunity to comment on the impact of Duty to Serve in
17 rural high needs communities. I'm Jonathan Harwitz, HAC's
18 Director of Public Policy. HAC is a national rural housing
19 intermediary. We're a CDFI, a technical assistance provider
20 and a research and policy hub. Ensuring that persistently
21 poor rural communities have equitable access to our nation's
22 housing finance system is core to our mission and we've been
23 deeply involved in supporting the Duty to Serve plans since
24 its creation. In brief, HAC would like to focus our

1 comments on the importance of maintaining USDA 515
2 preservation as a core goal of the rural DTS plans,
3 permitting targeted Equity Investments and CDFIs using and
4 further refining the new Colonia census tract definition and
5 lastly, meeting rural LIHTC equity investment goals. To
6 start with Section 515, multi-family rental units financed
7 by USDA through the 515 program are really the linchpin of
8 affordable housing in many rural communities with more than
9 87% of all counties having at least one USDA multi-family
10 property housing an extremely economically vulnerable
11 population. Today there are nearly 13,000 515 rental
12 properties providing around 400,000 affordable homes to
13 families and individuals across rural America. However, due
14 to Federal funding cuts no new section 515 housing has been
15 developed in over a decade, and even more troubling the
16 existing properties are increasingly losing their
17 affordability provisions because once the mortgage on the
18 property matures the units lose their rental subsidy and
19 thus their affordability. The Enterprises have invested
20 years of work to reach subordination agreements with USDA to
21 allow for 515 purchases as part of their Duty to Serve
22 goals. These subordination agreements have been in place
23 for over a year but neither Enterprise has made any 515
24 purchases in the current plan cycle. Furthermore, both

1 Enterprises have at various times proposed removing their
2 already extremely modest section 515 purchase goals from
3 their plans. Section 515 preservation deals are complex and
4 time consuming. HAC has experienced these challenges
5 firsthand in our preservation work, but the preservation of
6 515 units is absolutely critical to rural communities and
7 must remain a pillar of the Duty to Serve work. Both
8 Enterprises have only committed to a relatively small number
9 of section 515 purchases and we encourage them to reach
10 those targets in 2023. Second, equity investments in CDFIs
11 permitting such targeted equity investments in CDFIs is in
12 HAC's opinion the single most impactful action that FHFA
13 could currently take to improve Duty to Serve outcomes. It
14 would allow community-based non-profit lenders to bring the
15 power of the enterprises to bear on markets in which little
16 or no mortgage activity currently occurs. Fannie Mae has
17 included a goal around this topic in their plan and we
18 really applaud them for that. More broadly targeted equity
19 investments in CDFIs that are already lending in the in the
20 rural manufactured housing and affordable housing
21 preservation spaces would significantly improve liquidity
22 and the distribution of investment capital for all the Duty
23 to Serve underserved markets, for example targeted equity
24 investments from the Enterprises could have a significant

1 impact in reversing USDA's 515 preservation crisis by
2 providing the capital for CDFIs to make preservation loans.
3 Colonias census tract definition, HAC supports FHFA's new
4 definition of Colonias census tracts to target efforts by
5 the Enterprise to meet the credit needs of these high
6 poverty rural areas this census tract model is based on
7 Colonia's investment areas a concept developed by HAC for
8 use by Fannie Mae and meeting its Duty to Serve goals. HAC
9 recommends exploring providing greater way to do Duty to
10 Serve activities in Colonia census tracts in rural areas
11 than to those in urban or suburban places because rural
12 tracks have greater needs. Finally, as mentioned earlier
13 by others, the rural LIHTC equity investments the Enterprise
14 return to the LIHTC market as part of Duty to Serve has the
15 power to greatly boost LIHTC effectiveness in rural areas.
16 However, both Enterprises need to commit to more ambitious
17 rural LIHTC equity Investments. Freddie Mac proposes to
18 make only seven rural LIHTC equity investments in 2023 and
19 Fannie Mae has requested a modification to decrease their
20 rural LIHTC equity investment goals substantially. The need
21 for affordable housing in rural communities has not changed
22 since the current Duty to Serve plans were approved, in fact
23 in 2021 the FHFA recognized the value of the Enterprises
24 investment in LIHTCs when it raised the limit on those

1 investments from \$500 million to \$850 million annually, thus
2 HAC opposes Fannie Mae's request to decrease their rural
3 LIHTC investment goal. While we understand as other
4 speakers have mentioned that the Enterprises are waiting for
5 clarification from Treasury on whether they are considered
6 tax-exempt controlled entities under the IR, the Internal
7 Revenue code, Fannie's retreat from the rural LIHTC market
8 is already having a negative impact on rural areas. HAC has
9 called on Treasury to clarify that the Enterprises are not
10 TECEs and we hope a clarification will be made in a timely
11 manner, but in the meantime the Enterprises should continue
12 to be held to the goals they set forth for rural LIHTC
13 equity investments. Thank you for your time and
14 consideration of these comments. We will be submitting
15 written comments on these topics as well. We greatly value
16 our partnership and look forward to continuing to work with
17 FHFA and the Enterprises to address these important
18 challenges.

19

20 TOI ROBERTS: All right, thank you Mr. Harwitz. The
21 next speaker we have on the agenda has not connected to the
22 call yet so we're going to go and move on to the next
23 speaker and circle back, and the next speaker now would be
24 Mr. David Castillo from the Native Community Capital.

1

2 DAVID CASTILLO: Sorry, thanks. Okay, is my audio
3 okay?

4 TOI ROBERTS: Yep.

5

6 DAVID CASTILLO: Thanks so much. First, I'd like to
7 thank Director Thompson, Ms. Barringer, all the staff at
8 FHFA and my colleagues and their innovative suggestions for
9 this opportunity to address how we together can ensure that
10 Duty to Serve does not become a dereliction of duty when it
11 comes to banks offering homeownership opportunities on
12 tribal trust lands. Last year around this time I offered
13 comments in this forum and at that time I mentioned that
14 I've been working on this specific issue of access to
15 capital and mortgage lending in the Indian country my entire
16 career and I think we can all agree that we have much more
17 work yet to do, an improved Duty to Serve initiative must be
18 a vital part of it. Unfortunately, since last year, very
19 little has changed although much has been promised.
20 Certainly Freddie Mac's recent announcement of its
21 HeritageOne product and proposed loan production, excuse me,
22 loan purchase goals of up to 50 in 2024 is new. The rollout
23 wasn't exactly smooth however, in one breath, Freddie
24 representatives claim that there are Native CDFIs approved

1 to do business with Freddie but they weren't able to name
2 even one, and in the next breath, they stated that a native
3 CDFI should be originating 200 loans annually and should
4 have served first as a broker then a correspondent,
5 correspondent lender, and then finally a seller servicer,
6 suggesting that the compliance requirements are too heavy
7 for Native CDFIs. The suggestion was to find a lender or an
8 HFA that has an existing seller servicer agreement with
9 Freddie, and if there were lenders serving Indian country in
10 the first place, that suggestion would be obvious but,
11 however, the fact that banks will not serve tribes is
12 exactly the problem we're working to resolve and the
13 solution is, Native CDFIs originating loans on tribal trust
14 lands. We've made this more convoluted than it needs to be,
15 the answer is to let Natives lead and let Natives lend. It
16 turns out that solution isn't as novel as our detractors
17 would suggest. The solution is to return to community
18 banking, where the lender knows its clients, understands the
19 local environment and literally the local language. It's
20 not working to advance the interests of some distant
21 shareholder, it is committing to the local stakeholder, the
22 community and the families that make up the fabric of Indian
23 country. For now, Freddie's production goals remained much
24 better than what its big sister Fannie has offered, which is

1 exactly zero. Fannie nevertheless made overtures over the
2 last year to Native CDFIs suggesting an effort to offer some
3 form of targeted equity investment had been prioritized,
4 only to learn that their efforts were foiled by its
5 regulator due to the macroeconomic environment as well as
6 safety and soundness concerns. And so, as we celebrate the
7 launch of Freddie's HeritageOne product, let us not forget
8 that Fannie has had its Native American conventional lending
9 initiative for years now and the purchase of new mortgage
10 loans originated on tribal trust lands remains non-existent.
11 So, to my friends and colleagues in the Indian country, my
12 message is to be wary of empty promises, the lesson we
13 should know all too well by now. That said, I do wonder
14 what CRA reform may do to move the needle. Nevertheless,
15 it's curious that Fannie seems content offering contracts to
16 non-Native consultants to scour the market for opportunities
17 to provide remedial technical assistance efforts in hopes of
18 developing a relationship that may lead to additional work
19 necessary to build a requisite organizational and
20 administrative capacity of tribes and Native CDFIs as
21 suggested at Freddie's recent workshop. It's curious that
22 banks and GSEs are willing to bear the cost of, for example,
23 a \$3.7 billion fine for illegal lending practices and
24 similar costs of conservatorship. They are willing to

1 consider those fines and corrective actions simply as a cost
2 of doing business rather than to direct the resources
3 necessary to help level the playing field for Native
4 Americans on tribal trust lands. My prediction is that we
5 will be here again in July of 2024 and neither Fannie nor
6 Freddie will have made any appreciable progress in offering
7 a pathway for loans originated on tribal trust lands to the
8 secondary market. If banks won't or can't do what is
9 necessary to address the dire need for home ownership
10 opportunities on tribal trust lands, I propose next year we
11 take this burden off their hands. The solution again, is to
12 let Natives lead and let Natives lend. I propose that for
13 2025-2027, FHFA imposed a \$100 million fine each on Freddie
14 and Fannie to be paid as seed funding for a Native-led CDFI
15 or perhaps a Native owned bank to establish a secondary
16 market alternative for mortgage loans originated on tribal
17 trust lands. Those funds could be made available only if
18 tribes committed some nominal matching equity investment.
19 Ultimately, even that sum is just a starting point. A \$3.7
20 million fine may be more appropriate and I defer to the
21 regulator and the administration on that point. Bottom
22 line, mortgage lending is a mature capital intensive
23 endeavor that must move at the speed of business. As I've
24 stated before, we do not need banks to do work that we can

1 do ourselves but, the plain fact is that we need serious,
2 significant and sustained investment to make up for
3 literally centuries of active exploitation by the U.S.
4 government, and more recently active neglect otherwise known
5 as modern redlining by the private sector. Thank you for
6 your attention and your assistance to help us improve
7 implementation Duty to Serve provisions as related to Native
8 America, and as always, stand ready to assist in any
9 additional way you may see fit. Thank you very much.

10

11 TOI ROBERTS: Thank you Mr. Castillo. All right, so
12 that now leaves us halfway through this session so we'll go
13 ahead and break early. It's 1:50 right now so, we'll come
14 back and see you here at 2 o'clock.

15

16 [BREAK]

17

18 TOI ROBERTS: All right, it is now 2 o'clock and now
19 time for us to complete the remainder of the session with
20 our second half of guest speakers, and first up we will now
21 hear from Dr. Daniel Elkin from Come Dream Come Build.

22

23 DR. DANIEL ELKIN: Thank you. Hello, my name is Dr.
24 Daniel Elkin, I'm the Director of Policy at Come Dream Come

1 Build, CDCB in Brownsville Texas. CDCB is one of the
2 largest developers of affordable housing in Texas serving an
3 almost exclusively Latino client base and persistent poverty
4 communities in Colonias and rural areas along the U.S.
5 Mexico border. Our CDFI, the Rio Grande Valley multibank is
6 a member of the federal Home Loan Bank of Dallas and we are
7 a seller servicer for both Fannie and Freddie as well as a
8 member of the Underserved Mortgage Market Coalition. I'd
9 like to begin by thanking the FHFA for the opportunity to
10 provide comments today, in addition I'd like to congratulate
11 Freddie Mac for its deployment of the HeritageOne lending
12 product specifically designed to support Native American
13 communities in achieving greater access to capital. It is
14 exactly this rethinking and design of financial products
15 that can be a starting point for reaching rural communities
16 across the country so, we also lend support to Mr.
17 Castillo's previous comments on the need for a more focused
18 implementation. In regards to the proposed future
19 activities for rural markets provided by both Fannie and
20 Freddie, there are in broad strokes many positive features.
21 One of these is the pledge to maintain or increase loan
22 purchases for both multi-family and single-family
23 investments. On the multi-family side as specifically
24 mentioned by Fannie Mae, a central question lingers, what

1 are the structural barriers to multi-family development in
2 rural areas and what is Fannie doing to address that? We'd
3 like to see more information to see if the low volume Fannie
4 has committed to in this field is because of a shortage of
5 available projects, committing to sip from a drying stream
6 lacks the engagement needed to really impact rural multi-
7 family markets. On the other hand for single-family loan
8 purchases, what incentives are provided to entice sellers to
9 choose Fannie and Freddie? Enticement would be a superior
10 catalyst in generating loans in high needs rural regions
11 then simply a stated increase in demand. We'd like to share
12 more information on this. Related to single-family
13 origination we particularly applaud Freddie's commitment to
14 geographic specificity in generating and leveraging product
15 enhancements for high needs rural regions. As a seller
16 servicer in Texas Colonias, we welcome a focus on our
17 region. Since the adoption of the Colonias investment area
18 framework last April, over one third of our lending activity
19 has been in eligible locations and so, we feel especially
20 primed for further cooperation to increase our work with
21 Fannie, Freddie Mac excuse me, in this space. As for both
22 Fannie and Freddie's commitment to outreach in our rural
23 areas, we need more information on what these efforts
24 produce. Our conversations with the GSEs are always

1 productive but we'd like a more detailed account of how
2 these collaborations influence their subsequent offerings.
3 For example, over the last couple of years we've
4 particularly enjoyed participating in Freddie's rural
5 research symposium. The research topics presented are top-
6 notch but insights on how this research is brought to the
7 table to influence internal decisions around high needs
8 rural offerings would be beneficial. We also humbly suggest
9 that at some point future rural research symposiums are
10 hosted in rural areas or at the very least in adjacent
11 smaller metros. Another item to address today is Fannie's
12 proposed drawdown in LIHTC investments. While we understand
13 the impact of the legal matter is outside of Fannie's
14 immediate control, we cannot state enough how important that
15 something needs to be done by FHFA on this matter. To
16 retreat from multi-investor projects in rural is to
17 essentially retreat from rural. Capital stacks are the
18 reality of rural America. To counter this, Fannie could
19 increase its activity as a sole investor in LIHTC
20 developments, but we recognize this may put them up against
21 regulatory caps on how much they can invest in this space.
22 We propose the FHFA lift these arbitrary caps, so that
23 regardless of the legal concerns around multi-investor
24 profitability, Fannie can still be a significant player in

1 rural LIHTC. In conclusion, I would just like to thank you
2 again for the opportunity to speak today and we look forward
3 to further engagement with Fannie Freddie and the FHFA on
4 these topics, thank you.

5

6 TOI ROBERTS: Thank you Dr. Elkin. Okay, so we now
7 have Mr. Ed Sivak and so we'll call on him now to speak.
8 Mr. Ed Sivak from Hope Credit Union.

9

10 Ed SIVAK: Good afternoon. Thank you Ms. Roberts, and
11 thank you for the opportunity to share comments on the 2025-
12 2027 Underserved Market Plans for rural housing. The
13 mission of Hope is to strengthen the financial health and
14 wealth of people in Deep South under-resourced communities.
15 We serve the five states of Alabama, Arkansas, Louisiana,
16 Mississippi and Tennessee. And Hope is also one of the
17 largest black and women-owned financial institutions in the
18 country. Similar to the Federal Housing Finance Agency and
19 the GSEs, we at Hope are focused on increasing homeownership
20 and specifically, eradicating the black white homeownership
21 gap in the Deep South. Over the last 23 years, this is a
22 gap that has grown from roughly 362,000 to approximately
23 550,000 households today. We measure the gap as the number
24 of black households that would need to move from renting to

1 owning today to achieve the same homeownership rate as white
2 households in our region. There is perhaps no more
3 essential and well-placed set of partners in this work than
4 FHFA, Fannie Mae and Freddie Mac, and the Delta region is a
5 place where this work must be deepened. At that end, there
6 are several things in the plan around which we think things,
7 around which we think things are moving in the right
8 direction, in a couple of areas of work where things could
9 be expanded. First, to focus on the acquisition, the
10 expansion of the purchase single-family loans must continue.
11 New products must be piloted, assessed and moved into
12 market, in the marketplace to achieve new targets and to
13 expand black homeownership. Over the last 5 years, Hope has
14 closed 792 mortgages for \$101 million. Of those 596 or \$76
15 million were originated through Hope's affordable housing
16 program. Of the affordable housing program mortgages
17 originated, 83% went to black borrowers, 59% went to women-
18 headed households, 91% went to first time home buyers. This
19 product achieves deep impact because of how it is
20 structured. Borrowers may finance up to 100% of the loan
21 value, credit scores as low as 580 are considered, non-
22 traditional sources of repayment history are eligible for
23 underwriting, and no mortgage insurance is required. In
24 2022, our charge-off rate was less than 20 basis points. We

1 would challenge the GSEs to pilot the offering of a similar
2 product eligible for purchase in the Duty to Serve markets
3 to evaluate the challenges and opportunities around it and
4 to publish the findings. Perhaps the work Fannie Mae has
5 conducted around a potential strategy for a rural special
6 purpose credit program in the context of down payment
7 assistance could be a place to roll out this work. We will
8 never close the black white home ownership gap if there is
9 not a secondary market for products such as these. I want
10 to continue second, we need to continue to prioritize down
11 payment assistance, expand, and also expand and evaluate
12 other tools that advance homeownership. In our experience,
13 flexible down payment assistance grants of \$10,000 to
14 \$15,000 with the ability to cover closing costs have been
15 found to play an integral role in advancing home ownership
16 particularly among borrowers of color. Fannie Mae has
17 appropriately embedded learning about this critical tool in
18 the plan. It must continue to remain in the plan with a
19 commitment to fund it beyond down payment assistance. The
20 GSE should also direct their research power to understanding
21 how current shifts in the property insurance market are
22 creating barriers to home ownership in rural regions,
23 particularly as climate related disasters increase in
24 frequency and intensity. Also, the previous plan was

1 created in an interest rate environment that was very
2 different, and while rates would be considered historically
3 low, the increase in rates has priced many of our people in
4 our region out of a home. Researching and piloting
5 solutions such as rate buy downs to keep monthly payments
6 for mortgages affordable should also be a priority in the
7 plan. In Fannie Mae's reporting, significant attention is
8 also made to the exploratory conversations around
9 investments in CDFIs. As a third point of emphasis this
10 should continue, and other vehicles should be examined as
11 well. Many of the investments reference include equity
12 equivalent investments, secondary capital investments, and
13 credit unions are also important tools to advance
14 homeownership. It's also important to recognize the
15 importance of liquidity and especially in the context of
16 deposits. Low-cost deposits represent a major opportunity
17 for funding mortgages in the Deep South Duty to Serve
18 communities, and there's also a unique opportunity with the
19 funding of the emergency capital investment program for
20 leverage again to deepen home ownership opportunities. Last
21 but not least, I want to comment on the Low-Income Housing
22 Tax Credit program. We appreciate the work of Freddie Mac
23 to examine the loan composing tax credit and non-profit
24 ownership structures within the Duty to Serve areas. We

1 want to continue, we would like to see a continued emphasis
2 on and support of the program particularly for bringing
3 small projects online, this is critical for expanding high
4 quality housing and high need rural areas. We would also
5 like to broaden this work and respond with two asks. First,
6 we would encourage the FHFA to work with the GSEs to harness
7 the research power of GSEs, to quantify the number of LIHTC
8 properties and Duty to Serve markets that are expiring
9 within the next three year period, effectively the period of
10 the of the market plan. Then develop strategies to move as
11 many people from renting to owning their properties as
12 possible as the credit compliance period expires. Hope is
13 currently working on a number of conversions and we've
14 learned a few things. Many of the tenants have lived in the
15 properties for over a decade. They have a first right of
16 refusal to purchase the property and, based on home values
17 in the Mississippi Delta, most of these homes could be
18 purchased for around \$75,000. Even at that amount the
19 affordability remains a challenge. Down payment assistance
20 grants will still be needed, flexible mortgages will be
21 needed, but it's a huge opportunity to move people who have
22 lived in place from renting to owning with a significant,
23 you know, as these credits expire. So again, thank you for
24 the opportunity to speak today. I look forward to

1 continuing to work with all of you to implement these
2 recommendations. Thank you Ms. Roberts.

3

4 TOI ROBERTS: Thank you Mr. Sivak. Okay, so the next
5 speaker, and I apologize for us getting out of order but, we
6 have now Mr. Keith Epstein from Roxboro Savings Bank.

7

8 KEITH EPSTEIN: Thank you for the opportunity to share
9 thoughts on this important topic. My name is Keith Epstein
10 and I am a community banker and the CEO of Roxboro Savings
11 Bank, a 100 year old Mutual Savings Bank that has been
12 focused on housing finance since our early days as a
13 building and loan association. We fund construction,
14 renovation, purchase and refinance transactions. We offer
15 portfolio products and secondary market eligible loans
16 through our partnership with Fannie Mae, all loans are sold
17 with servicing retained. Located in Person County, North
18 Carolina we serve two distinct markets, rural agricultural
19 communities to our north and west and rapidly growing
20 metropolitan areas, Durham and Chapel Hill to our South.
21 The difference between the two is stark. Transactions in
22 the metropolitan markets are more competitive, larger
23 dollar, and frequently occur without face-to-face or even
24 voice-to-voice interaction with the borrower. In contrast,

1 transactions in our rural markets tend to be less
2 competitive, considerably smaller, and far less digital.
3 The challenges both GSEs have identified and noted within
4 their underserved market plans are very familiar to our
5 bank. I will focus my comments and suggestions on
6 challenges specific to rural single-family home financing.
7 Appraisals, the biggest, the single biggest impediment to
8 our bank delivering a greater volume of mortgages to the
9 secondary Market is the ineligibility of many of the rural
10 homes we finance. Fannie Mae states that, "loans originated
11 in rural communities are more likely to be held in portfolio
12 and may not conform to secondary market standards". Freddie
13 Mac states that rural appraisals are challenging due to,
14 "limited comparable sales which may not be similar or
15 physically near the property being appraised". Both GSEs
16 have recently demonstrated a certain degree of flexibility
17 and willingness to purchase mortgages with appraisals that
18 contain larger adjustments but to fully support rural
19 markets, the appraisal issue must be addressed. Fannie Mae
20 appraisal form 1040 includes a simple question, "does the
21 property generally conform to the neighborhood, functional
22 utility, style, condition, use, construction, etc.?" If the
23 answer is yes, then why not consider this a conforming
24 property absent any other deficiencies? The quantity,

1 proximity and similarity of “comparable properties” is
2 relative in a rural market. Granting eligibility to all
3 rural properties that conform with their community and
4 neighborhood would substantially increase the support GSEs
5 provide rural America. May be oversimplifying but this
6 could be an easy hurdle to clear. Rural lender partnerships
7 partnering with small volume lenders in rural markets is a
8 priority and a challenge cited by both GSEs. Creating a
9 special unit within each of the Enterprises for the specific
10 purpose of recruiting, onboarding, training and providing
11 technology support will allow them to leverage the
12 relationships that these small lenders, such as Roxboro
13 Savings Bank, have developed with their communities over
14 generations. The task force could also explore facilitating
15 small lender consortiums to enable low volume producers to
16 work together to achieve critical mass. These partnerships
17 must be economically viable. Freddie Mac states in their
18 market plan that they intend to “develop policy that will
19 promote financing of small dollar mortgages”, referring to
20 the smaller transaction size that is typical in rural areas.
21 In addition to providing training and support, the GSEs may
22 consider minimum servicing fees for small mortgages.
23 Compensating lenders that sell with retained servicing by
24 paying a percentage, usually 25 basis points,

1 disincentivizes lenders from originating small loans, for
2 example it is simply not profitable to service a \$40,000
3 mortgage when the associated gross annual revenue is \$100.
4 Implementing a minimum annual servicing payment would help
5 eliminate this element of the servicing model that
6 undermines the development of small dollar mortgage
7 activity. Refinances, Fannie Mae has chosen to “focus
8 exclusively on purchase money mortgages” during the current
9 planning period “because of the inherent volatility of the
10 refinance business in a shifting interest rate environment”.
11 And certainly the refinance market has gone virtually
12 dormant in the conventional space but there is opportunity
13 for both GSEs to gain market share and deliver value in the
14 rural space. The eligibility can be expanded borrowers with
15 portfolio loans those held by the small community lenders
16 that issue the credit many of which carry above market
17 rates, variable rates and future balloon payments, these
18 borrowers stand to benefit from refinancing into a secondary
19 market eligible product. I suggest the GSEs explore using
20 refinanced products as vehicles to gain traction in rural
21 markets. Advisory Council, the GSEs have established
22 effective focus groups with market stakeholders broadening
23 this initiative by forming an FHFA advisory council of home
24 lenders comprised of rural and underserved market

1 originators who work with the Enterprises to fulfill their
2 Duty to Serve mandates would be a natural progression. The
3 CFPB, FDIC, OCC and Federal Reserve all have one or more
4 like bodies and they provide valuable perspective to senior
5 leadership at regular intervals. Such a council would
6 expand and complement the information gathering that is so
7 critical to inform the creation of GSE market plans. The
8 resources and attention that the GSEs are devoting to
9 support rural housing markets as a component of their Duty
10 to Serve is commendable and I hope that we can play a
11 constructive role in achieving the goals set out by both
12 GSEs. Appreciate your consideration and welcome your
13 questions. Thank you for listening.

14

15 TOI ROBERTS: Thank you Mr. Epstein. Okay, so our next
16 speaker is Ms. Elizabeth Elliott from the Northern Circle
17 Indian Housing Authority. Do we have Ms. Elliott on the
18 call? Okay, I'm going to move on to the next speaker and
19 circle back to Ms. Elliott. And so our next speaker is Mr.
20 Chris Neary from Cinnaire. Did I pronounce that right Mr.
21 Neary?

22

23 CHRIS NEARY: Yes, thank you. Just making sure you can
24 hear me. Thank you so much, my name is Chris Neary, I'm

1 Senior Vice President for Policy Research and Advocacy at
2 Cinnaire. On behalf of Cinnaire, I want to thank Director
3 Thompson and her staff for the opportunity to comment on the
4 impact of the Duty to Serve plans on rural communities and
5 provide some feedback to hopefully inform the Duty to Serve
6 plans going forward. We also want to thank FHFA for its
7 ongoing commitment to addressing the affordable housing
8 crisis impacting rural communities and holding events like
9 today's to better understand the unique needs of rural
10 markets that we serve. Cinnaire is a non-profit mission-
11 driven affordable housing tax credits syndicator, with a 30-
12 year history of raising equity capital through the low
13 income housing tax credit program for affordable housing
14 developments and to date Cinnaire raised \$5.7 billion in
15 total investments supporting the creation or preservation of
16 more than 55,000 affordable housing units in communities
17 that we serve. We also have a CDFI center lending that
18 works to fill in the gaps in the markets we serve and as a
19 member of the Federal Home Loan Bank of Chicago. Cinnaire
20 is guided by, we are driven by ROI. We invest in people and
21 places to transform lives through equitable financial and
22 development solutions, and our history is really tied deeply
23 tied to serving rural communities. Cinnaire was founded
24 hard to bring access to capital for affordable housing

1 developments in underserved markets including rural
2 communities in Michigan where we were founded and where we
3 are still headquartered in Lansing. Since our origin 30
4 years ago, we've expanded to 9 states, including the Midwest
5 and Mid-Atlantic regions and rural underserved markets
6 continue to be a major focus for us. Our team works
7 regularly to support affordable housing development in rural
8 areas which face unique barriers to the creation and
9 preservation of affordable housing as others have discussed
10 today. Development in rural markets are is particularly
11 challenging due to the underlying economic conditions and
12 the inherently smaller scale of development which leads to
13 more difficulty originating and underwriting those projects
14 and on top of those challenges as others have mentioned
15 today, the lack of investor demand for by financial
16 institutions from community reinvestment act obligations, we
17 need still lower equity pricing for low income housing tax
18 credits leading to bigger financing gaps. In FHFA's Duty to
19 Serve regulations which charges the Enterprises with taking
20 steps to bring capital to underserved rural markets
21 including multi-family housing has been really critical to
22 helping us and others who have spoken today fill those gaps,
23 in particular Duty to Serve regulation is driven Fannie
24 Mae's investments in scenarios multi-investor funds which

1 has been essential to affordable housing developments, to
2 making those affordable housing developments, and our funds
3 financially feasible in the markets that we serve. To date,
4 Fannie Mae has invested more than \$355 million in Cinnaire's
5 funds, supporting projects in the state to Michigan,
6 Indiana, Illinois, Wisconsin and Minnesota and on average
7 over the past 10 years. Fannie Mae's investments has
8 increased the number of affordable rural housing units in
9 our funds from 15% to 28% of total units. And as a mission-
10 driven syndicator, with deep knowledge of our rural
11 community scenario has also been uh reliable and consistent
12 partner to Fannie Mae helping meet its Duty to Serve
13 obligations in an efficient and effective manner. As FHFA
14 knows and others have spoken about today, Fannie Mae has
15 withdrawn from the multi-investor LIHTC market to the
16 uncertainty around the tax exempt control issue. We have
17 been working along with others to encourage the U.S.
18 Treasury Department and the IRS to issue guidance that will
19 clarify that issue, and we know that FHFA does not have
20 authority over that issue, but we want to take this
21 opportunity to share some of the material and negative
22 impacts that we are seeing due to Fannie Mae's withdrawal on
23 the markets piece we serve. First, you know we saw a
24 reduction in equity and scenarios most recent multi-investor

1 fund, which has reduced the size of our funds and as a
2 result the number of properties we finance in rural areas
3 has declined, and that has been compounded by other
4 investors share limits which further reduces the scope of
5 and impact of our funds. We have seen lower tax credit
6 pricing resulting in less equity in rural projects. That's
7 critical because as others have mentioned non-CRA projects
8 typically receive less equity per credit than CRA-driven
9 pricing and Fannie Mae really helps make up for that gap,
10 and critically finally it's reduced the capacity to make
11 rural projects work at a time when they really do need the
12 support. Fannie Mae's investment in our multi-investor
13 funds has been really critical to helping some of these
14 projects overcome the many challenges that have made their
15 projects less feasible. We have less capacity to support
16 these developments making them much less likely to come to
17 fruition in communities that are struggling to create and
18 preserve already scarce affordable housing developments. Of
19 course these challenges are layered on top of the already
20 difficult development conditions we have seen with rising
21 costs and interest rates. Again, we recognize that this is
22 an issue that needs resolution by the Treasury Department
23 but wanted to underscore the urgency and share with the
24 broader public the importance of addressing this issue as

1 soon as possible. We also agree with the Midwest Housing
2 Equity Group and others who mentioned that assuming this
3 issue is resolved there is a strong need to increase the
4 caps on the GSEs' investments in LIHTC, given the dynamics
5 in the current market and the upcoming regulatory
6 environment about CRA and potentially higher capital
7 standards for financial institutions. And, before I
8 conclude, I just want to echo the comments from HAC about
9 exploring and others about exploring the feasibility of
10 equity investments in CDFIs which can be a critical way of
11 increasing access to capital in rural markets. So, thank you
12 again for your time and we very much appreciate the
13 opportunity.

14

15 TOI ROBERTS: Thank you Mr. Neary. All right, so our
16 next speaker is Mr. John Marian from the Northern Cheyenne
17 Tribal Housing Authority.

18

19 JOHN MARIAN: Well, good afternoon everyone and thank
20 you to FHFA and to the GSEs for listening to our voices
21 today and some of the challenges that we face in Indian
22 Country specifically. I do want to clarify that I'm not
23 Native, however I do serve the Northern Cheyenne tribe. The
24 reservation a little bit of detail on the Northern Cheyenne

1 reservation is, its 440,000 acres in size, 99% of the land
2 is owned by the tribe, approximately 6,000 members living on
3 the reservation. The Northern Cheyenne and the current
4 reservation are the driving forces behind the Bighorn and
5 Rosebud Counties persistent poverty status. Everything
6 takes longer in rural communities. The Northern Cheyenne
7 reservation is 90 minutes from the nearest big city.
8 There's a very low stock of units for sale or under
9 construction. In a dozen years of working on the
10 reservation there's been about six homes built on the
11 reservation and three of those were built by volunteers over
12 10 years ago. There's very few capable contractors or very
13 few willing to work on government contracts at all. The
14 suggestion I'm going to make is kind of from the bottom up
15 versus the top down where we're trying to invest equity and
16 things of that nature but, there's some very serious
17 shortcomings in regards to looking at Indian Country. The
18 first is, the ACS statistical driven nature is wildly
19 inaccurate in Indian Country because of the significantly
20 higher underreported data unemployment population Native
21 American population etc. There's deep misunderstandings
22 about the complexities related to trust title, allotment and
23 fractionation would scare off and confuse all but the most
24 specialized lenders and investors. And then mortgages as

1 developed over more than a century off the reservation in
2 the market don't meet the needs of Native American home
3 buyers on trust land. In my opinion LIHTC is not a viable
4 for most communities as the tail is considerably long. So
5 I'm talking a little bit about the GSE's championing efforts
6 that promoters sustained homeownership for Native American
7 population. As an educator myself, home buyer courses are
8 important and I don't feel these courses resonate with the
9 students like we hope. Budgeting, FICO scores, debt the
10 income ratios, reserves, when you live in poverty these are
11 the luxury concepts. Understanding the mortgage process
12 isn't the problem, the mortgage and its process are the
13 problems. So things that consider in Indian Country for a
14 home loan or a mortgage but that it's easier to quit your
15 job or to be fired, new administration comes in, a person
16 that was a director of a program can now find themselves as
17 a school bus driver. Mortgage credit is a minimal promise
18 or concern native buyers. I would suggest that the mortgage
19 as it is today with a 30-year fixed rate term with payments
20 due every month is a challenge for most people on the
21 reservation and that automatic forbearance perhaps multiple
22 times and loan modification should be parts of the contract.
23 The flexibility of payments as incomes may flux is important
24 but not going to the potential negative amortization that

1 some loans had back in the in the heyday. No foreclosure,
2 title cloud, generational transfer of the note, some type of
3 portability behind the mortgage. Also with some of the
4 different local lenders have pointed out hands-on servicing
5 and communication with your, with a local well-trained staff
6 is going to keep these loans performing and keep the
7 families in the homes. The GSEs might be able to contribute
8 to this with a higher servicing fee for Native owned CDFIs
9 due to the first-hand nature to keep the notes performing.
10 Commercial lenders are not geared up to help with the
11 workforce of low-cost housing without specialized collateral
12 pledges related to our Indian housing block grant entitled
13 six collateral backed loans. I would also offer that these
14 uh these mortgages need to be at a lower rate for the
15 borrowers in the traditional market rates and that Fannie
16 Mae should increase, the GSE to increase their price for
17 trust land to account for the purchase of these loans and
18 for the servicing. There's a very solid case to develop and
19 pilot a special purpose credit program and equity investment
20 in more local CDFIs. The GSEs may also be able to help by
21 investing and improving the time to receive the certified
22 title status report which can take two, three, four years on
23 some reservations. As I mentioned earlier, the American
24 Community Survey is statistical and doesn't work well for

1 tribes and so if the GSEs could contribute in some way to
2 census dollars, so that tribes can perform their own
3 censuses and be able to communicate well with what their
4 population looks like. There's also an extreme need and
5 access for preservation capital, rehabilitation dollars,
6 either as a grant or low cost or forgivable loan. And I
7 wonder how the GSEs can lift the Native Americans out of
8 poverty through homeownership but without the heavy burden
9 of the 30-year fixed rate every month payment mortgage.
10 Let's look from a bottom-up approach versus a top-down
11 approach to solving this problem. Thank you for your time.

12

13 TOI ROBERTS: Thank you Mr. Marion. Okay and our next
14 speaker and possibly the last speaker, we have one speaker
15 that is not connected on the call. So, we'll circle back if
16 we should get her back on the call, but the next speaker
17 that I'll introduce now is Ms. Victoria Loonstyn-Baron from
18 Sophia's Social Justice.

19

20 VICTORIA LOONSTYN: Can you see me, can you hear me?

21

22 TOI ROBERTS: Yes.

23

24 VICTORIA LOONSTYN: Okay. So I'm a copywriter and I'm

1 working on a project called "The People's Copywriting
2 Project". Like he said, like a down to up and up to down,
3 left to right kind of concept is the only way to matrix or
4 systematically look at your customer. You are trying to
5 identify who is your customer avatar? Who, what are their
6 characteristics, what are their problems, what are their
7 barriers, what are they dealing with? And then from there
8 you can identify their road map, which are the touch points,
9 like GSE to concess his money or all these little touch
10 points, these barriers kind of things. And as you then
11 identify that, and this is just like in a group of five
12 people you could do this, it would work so easy, it would be
13 so easy. And then your plan, your strategy would be
14 completely applicable according to due diligence. And I
15 love copywriting because it basically says like marketing
16 and psychology is the way to go when investing in
17 communities, when investing in housing, and so you have to
18 look at the touch points of your avatar, who are you working
19 with, what are they like? These questions, the road map of
20 they're going to take, where you can best approach to deal
21 with these issues and integrate your services and then how
22 the communication is going to work is vital. I come from a
23 family that comes from Italy and that just like the way that
24 the land is being used and the way that things have fallen

1 apart across the entire globe, it becomes very vital to look
2 at people and see the situation bottom up and then top down,
3 left and then right, because if you don't identify what's
4 working or what has been working, then your goals become
5 unrealistic and unattainable and you impact communities
6 negatively. This is the global aspect. So I believe in the
7 United States that we can do better by better looking at our
8 customers, better looking at the road map, better looking at
9 the touch points and integrating our services in a more
10 aligned psychological point of view. Knowing that
11 psychology integrates with sociology into the matrix of
12 economics. This is our duty, and that is all I have to say
13 pretty much. Is anybody there, hello? I don't see you.

14

15 TOI ROBERTS: I'm sorry, yes, thank you so much Ms.
16 Victoria Loonstyn-Baron. We will um, okay so that was the
17 last speaker and I think we don't have Ms. Elizabeth Elliott
18 on the call anymore so this may conclude our, (this) may
19 conclude today's session. So, I just want to thank you all,
20 all of our guest speakers. And now to give closing remarks
21 I'd like to hand it back over to Marcea Barringer.

22

23 MARCEA BARRINGER: Hello everyone, as Toi said we want
24 to take a minute to thank all of our presenters today for

1 sharing their comments and for the audience for your
2 attention in today's session. I think we heard about a lot
3 of different topics related to the Duty to Serve rural
4 markets and we really appreciate the diversity of views
5 expressed during this call. We will take all of the remarks
6 that we heard into consideration and we also want people to
7 know for those who didn't speak or who have more to say that
8 you also have an opportunity to post comments on fhfa.gov
9 and we will take those comments that are posted on fhfa.gov
10 into consideration as well. We look forward to continued
11 collaboration with all of you and I'm going to turn it back
12 to Toi to wrap things up, thank you.

13

14 TOI ROBERTS: Thank you Marcea. So that now concludes
15 today's session and I want to thank all of you again, all of
16 our guest speakers and to all of you who joined in today.
17 All comments will be posted on our website soon and remember
18 you can also submit written comments about the Enterprises'
19 rural housing market activities on our Duty to Serve website
20 at www.fhfa.gov/dts and we will be accepting written
21 comments through July 31st. Okay, all right, so thank you
22 all. This concludes today's session and we'll give you guys
23 some time back today, thank you.